

Dear Friend,

We are honored and humbled by your generosity and passion, which keep Tower Hill beautiful, strong, and flourishing year in and year out. Your support has never been more essential or more appreciated. Not only have you ensured that our gardens bloom more beautifully than ever before, you have helped us share them with many more members of our surrounding communities.

One especially important effort is our work to make sure that anyone – no matter their age, ability, or income – has the opportunity to experience Tower Hill or join in one of our many programs. We’re proud to share that, by year’s end, we will have offered more than 200 free programs to over 10,000 people. What’s more, by offering discounted admission to eligible visitors through the state’s Electronic Benefits Transfer (EBT) program, we are removing a financial barrier to access the gardens for low-income families.

Welcoming more people to Tower Hill is only one part of fulfilling our mission, however. Just as important – and exciting – is our work to reach into communities and bring nature to people where they live. We believe that cities need forests, because people need forests. Through our Worcester Tree Initiative, we are dedicated not only to replanting local neighborhoods that lost trees to the Asian Longhorned Beetle, but to engaging community members, especially youth, in the ongoing care of the city’s revitalized urban forest. The results are going to be a Worcester even more green and verdant than before the devastating beetle infestation.

Our outreach has also extended to the Worcester Refugee Assistance Project (WRAP). This grassroots program helps local refugees from Burma achieve sustainable self-reliance through mentoring, advocacy, and other support. Our staff

has been honored to work with WRAP’s youth groups doing art projects and activities in the garden and in their neighborhoods to help these families gain a better sense of place in their new home.

None of this work is possible without you. Your Annual Appeal gift funds these new programs, as well as your seasonal favorites. We are grateful for the essential part you have played in all that Tower Hill accomplished. But if we are to grow in the year ahead, then we need your continued support, today. We need to raise \$400,000 to close our fiscal year and begin our new year on a strong financial footing.

Every gift helps support our shared love of nature and Tower Hill Botanic Garden. We sincerely thank you for your contribution and can’t wait to see you at the garden soon.

Your support helps to grow our programs for all, deepen our impact within our community and enhance opportunities for our youth to learn about and experience horticulture. Thank you!

TOWER HILL BOTANIC GARDEN

11 French Drive PO BOX 598  
Boylston, MA 01505

508.869.6111 x114  
mkilcoyne@towerhillbg.org  
www.towerhillbg.org

JAMES D. KARADIMOS, PRESIDENT  
BOARD OF TRUSTEES

GRACE C. ELTON  
CHIEF EXECUTIVE OFFICER



YES! I/WE WANT TO SUPPORT TOWER HILL BOTANIC GARDEN’S FALL 2017 APPEAL.

- ☐ \$2,500
- ☐ \$1,250\* (*John Green Society*)
- ☐ \$500
- ☐ \$250
- ☐ \$100
- ☐ \$50
- ☐ Other gift amount \$ \_\_\_\_\_

To pay a pledge in monthly installments please call 508.869.6111 x114

\*Your gift of \$1,250 or more entitles you to recognition in the *John Green Society*, Tower Hill’s leadership giving circle, which includes membership to Tower Hill. Gifts to support Tower Hill are tax deductible as allowed by law. You may opt to become a member of the *John Green Society* online at [www.towerhillbg.org](http://www.towerhillbg.org).

☐ I am interested in learning about your planned giving society.

DONATE SECURELY ONLINE: [WWW.TOWERHILLBG.ORG](http://WWW.TOWERHILLBG.ORG)

☐ CHECK ENCLOSED Payable to WCHS

Please charge my gift in the amount of \$ \_\_\_\_\_ to:

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

NAME ON CREDIT CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ CVV # \_\_\_\_\_

SIGNATURE \_\_\_\_\_

This gift is eligible for a corporate matching gift from:

My/Our gift is in ☐ memory ☐ honor of: \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_