

“If we are going to save the environment, we must also save an endangered species: the child in nature.”

– RICHARD LOUV, *LAST CHILD IN THE WOODS*

Dear Friend,

At Tower Hill Botanic Garden, we take Richard Louv’s words to heart. So many of us are lucky to have had childhoods filled with adventures in nature, and we want the children in our lives now to experience that same joy.

What we didn’t realize as children is that outdoor play isn’t just fun. It helps to instill essential life skills regarding risk, choice and teamwork. Scientific research also shows that early childhood connections to nature build self-confidence, independence and critical thinking.

That’s why we have been so committed to making Tower Hill a safe, fun and educational place, where tens of thousands of children and families spend crucial time in nature together every year.

In 2016 alone, thanks to your support, we welcomed 18,000 children to Tower Hill to learn, chase fireflies, hunt frogs and simply have a blast outside. We also snuck in some horticultural education with dedicated kids programs like *Let Worms Eat Your Garbage*, *Garden Discovery* and *Science Sprouts*. And we again welcomed every second-grader in the Worcester Public Schools to spend a day with us learning about and experiencing nature.

We’re working to strengthen our commitment to getting children outside through the development of a new garden designed just for them. When it opens, *The Ramble* will

connect children and families more deeply with nature, provide healing spaces for everyone and increase appreciation for the importance of horticulture.

None of this work happens without your generous support. Your Annual Appeal donation funds the day-to-day cost of keeping Tower Hill strong, beautiful and flourishing. We are grateful for the critical part you have played in all that Tower Hill has accomplished so far and hope now that you will help us reach our goal of raising \$410,000 for the Annual Fund this spring.

Every gift helps support our shared love of nature and Tower Hill Botanic Garden.

Thank you for your generosity. We hope to see you at the garden soon!

JIM KARADIMOS, PRESIDENT
BOARD OF TRUSTEES

GRACE C. ELTON
CHIEF EXECUTIVE OFFICER

Your support helps to grow our programs for all, deepen our impact within our community and enhance opportunities for our youth to learn about and experience horticulture. Thank you!

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YES! I/WE WANT TO SUPPORT TOWER HILL BOTANIC GARDEN’S SPRING 2017 APPEAL.

- ☐ \$2,500
- ☐ \$1,250* (*John Green Society*)
- ☐ \$500
- ☐ \$250
- ☐ \$100
- ☐ \$50
- ☐ Other gift amount \$ _____

To pay a pledge in monthly installments please call 508.869.6111 x114

*Your gift of \$1,250 or more entitles you to recognition in the *John Green Society*, Tower Hill’s leadership giving circle, which now includes a Friend Level membership to Tower Hill. Gifts to support Tower Hill are tax deductible as allowed by law. You may opt to become a member of the *John Green Society* online at www.towerhillbg.org

☐ I am interested in learning about your planned giving society.

DONATE SECURELY ONLINE: WWW.TOWERHILLBG.ORG

☐ CHECK ENCLOSED Payable to WCHS

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