



New England Botanic Garden at Tower Hill is pleased you're considering its gardens for your photo shoot. Commercial photography includes fashion shoots, styled shoots, advertising, films, and promotion.

Appointments: All commercial photography appointments must be scheduled and paid for at least two-weeks in advance. To request an appointment, please contact the NEBG Private events staff at events@nebg.org or call 508-869-6111 x133. If the gardens are available for the photo shoot, payment in full will confirm your reservation.

Admission: On the day of your appointment, free admission will be granted for all photographers, subjects and guests associated with the shoot to the size defined below. No additional guests or attendees will be permitted.

Upon arrival, all photographers must check in at the information desk to receive a photographer's lanyard which must be displayed prominently on the photographer's person throughout the shoot.

RATES AND FEES

During Public Hours (10am-5pm) (Up to 10 people): \$700 per hour

Large Groups (10-25 people): \$700 per hour, plus \$19 per person over 10 guests, maximum 25 guests. Weekend appointments, when available, begin at 10am and are limited to 1 hour. Each guest in the party is counted including the subject(s), children, team members, and spectators (excluding one photographer).

Off-hours (Opening the garden early or keeping it open late, <25 guests): \$450 per hour; plus \$19 per person over 10 guests, maximum 25 guests. All after-hour appointments and rates begin calculating at 5pm. After-hour appointments are not available on weekends during wedding season (Late-May through Mid-September) or any day during Night Lights.

Conservatory Use: The use of the Orangerie, Limonaia and other indoor spaces for photo shoots must be approved in advance. Factors such as public programming or private rentals will be considered before an indoor appointment can be confirmed. Conservatories are considered public spaces and guest access cannot be restricted.

Cancellations: A refund, minus \$100.00 administrative fee will be returned if cancellations are made at least 24 hours in advance. Cancellations made with less than 24 hours notice are non-refundable. If a photo shoot is cancelled due to inclement weather, an alternate date can be arranged.

GENERAL PHOTOGRAPHY POLICIES

- Unless specific locations are being privately rented for a photo shoot photographers should expect the need to work around visitors in all areas. Please note that we do not privatize outdoor locations while open to the public.
- Moving or removing plants (inside or out) or structures that are part of the Gardens, such as benches, containers, displays, plant signs, fences, etc., is prohibited.
- No photographer or subject may step in flower beds, fountains, walls, benches, or places other than on designated paths and open grassy areas. Climbing or mounting equipment in trees or structures is not permitted.
- Balloons, kites, and flying lanterns are prohibited. Please contact the Private Events Department at the time of application to get approval for any props you would like to use.
- All photo subjects must be fully and appropriately clothed. Swimsuit photo shoots are not permitted.
- All cords or wires must be placed and monitored in a way that doesn't alter the pathways and put Garden visitors at risk.
- Photographers will be held accountable for their actions and those of their clients, crew members, and subjects if they damage NEBG at TH facilities and property.
- The use of drones or remote controlled aerial vehicles launched, operated, or retrieved on NEBG at TH property is not permitted without prior approval. The overflight of such equipment above NEBG at TH in a manner not otherwise permitted by local, state, and/or federal statute and regulation is prohibited.

Publicity: No explicit reference to NEBG at TH or WCHS may be used in promotional or other types of literature used or distributed by the client without express written permission. All photographic or media-related coverage of events used for publicity or related purposes where the THBG or WCHS name is used must be coordinated and approved with THBG prior to release.