

# PRESS RELEASE

For Immediate Release

# Sparkle Up Your Winter Holidays at New England Botanic Garden's Night Lights

Tickets for the highly anticipated Night Lights: Color Cascade 2024 go on sale for Garden members on October 16 and non-members on October 28.

**Boylston, MA, October 16, 2024** – Get ready to be immersed in a breathtaking winter light display that is unmatched in the region! From November 23, 2024, to January 5, 2025, prepare to be dazzled by Night Lights: Color Cascade, a one-of-a-kind winter experience where visitors embark on a spellbinding journey through a mesmerizing array of radiant, glowing lights in every imaginable color. Taking place each evening from 4 to 10 PM, the artfully crafted light displays of Night Lights transform New England Botanic Garden into a winter wonderland like no other. Guests of all ages are invited to experience this unforgettable holiday tradition that captivated over 66,000 visitors last year!

#### **Ticket Information**

Ticket sales begin on October 16 for New England Botanic Garden members and on October 28 for the general public. As Night Lights is a highly popular event, visitors are encouraged to purchase tickets early to secure their preferred date. Tickets are limited for each evening, so guests should not miss their chance to be part of this extraordinary experience.

#### **New Features Brighten This Year's Night Lights Experience**

This year's Night Lights promises even more sparkle with a new feature for skaters! For the first time, visitors can glide across an outdoor skating rink under the stars. The rink opens at 4 PM, and the last skaters will be allowed entry until 9 PM.

## **Kick-Off Begins with Diwali Lights**

Kick off this season of Night Lights with Diwali Lights, the 'Festival of Lights,' a special cultural celebration in partnership with the India Society of Worcester. Enjoy a wonderful evening of Indian cultural programs, delicious Indian food, shopping local vendors, henna, and more amidst the colorful cascade of lights. Limited tickets are available.

### Beyond the Lights, Favorite Holiday Activities Return

Along with its spectacular light displays, Night Lights brings back beloved holiday activities that visitors have come to cherish. Revel in festive treats, including s'mores, steaming cups of hot cocoa, and delightful seasonal drinks to keep warm while strolling through the enchanting landscapes. Guests can also enjoy delightful activities like holiday shopping in the Garden Shop, admiring a model train, and warming up near fire pits with loved ones against the backdrop of Night Lights.

#### **An Unforgettable Evening Awaits**

The Night Lights experience is not just about lights and treats, it's about creating lasting memories with friends and family in a truly special place. Night Lights beautifully showcases the botanic garden's stunning 15 acres of formal gardens and indoor conservatories, ensuring there's something picturesque at every turn. Visitors can wander through themed areas, capture stunning photos against the radiant backdrops, and enjoy a lively atmosphere that embodies holiday cheer.

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# **About New England Botanic Garden at Tower Hill**

New England Botanic Garden at Tower Hill is a nonprofit organization located at 11 French Drive in Boylston, Massachusetts. A regional destination, the Garden is operated on 200 acres by the Worcester County Horticultural Society, one of the oldest of its kind in the country, and is open to the public for garden viewing, trail walking, educational programs, private events, weddings, exhibitions, and more. In 2023, New England Botanic Garden was voted "Top Botanic Garden in the U.S." by *TravelAwaits*. New England Botanic Garden is an <u>AAM-accredited</u> museum that includes an irreplaceable collection of plants and creates opportunities for visitors to experience the wonder of plants, learn about the natural world, and make joyful connections. Learn all about New England Botanic Garden including its history, mission, and its staff at <a href="https://www.nebg.org">www.nebg.org</a>.

# **Media Contacts**

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