

Itef Vita “DJ Cavem”

Itef Vita, also known as “DJ Cavem,” is an award-winning artist, educator, and vegan chef known for promoting ecoconsciousness and sustainable living through his music and community work. Hailing from Denver, Colorado, he uses his platform, which includes an Instagram following of nearly 30,000 people, to raise awareness about food justice, healthy eating, and environmental sustainability, particularly in underserved communities. In addition to his music, Vita is an experienced urban gardener and permaculturist, collaborating on numerous urban farming and garden projects to promote food sovereignty and healthy living in urban areas. His work has earned him recognition as a pioneer in the “eco hip-hop” genre, a term he coined in 2007, and as a leading voice in the intersection of music, sustainability, and community activism.

Vita has performed at the Obama White House and been featured in *Oprah Magazine*. He’s travelled the globe performing and educating. A passionate and innovative change maker, Vita’s latest album was released with a seed packet containing seeds of kale, arugula, and beets. Describing the project on his website, Vita says, “Factory farms have destroyed the Amazon rainforest. Pesticides and herbicides have destroyed our soil and microorganisms and contaminated our water. Our oceans are becoming acidic, and we are losing the coral reefs. I hope my lyrics will inspire and educate. And I hope the seeds will be planted, literally.”



ABOUT THE ARTIST | Rachel Whipple

[Rachel Whipple](#) recently received a B.F.A in Animation and Interactive Media from Umass Lowell. She is passionate about combining her art and music skills to create compelling pieces that spark conversations in her community. Rachel works for Filmmakers Collaborative teaching stop motion classes. She chose to do a portrait of Itef Vita “DJ Cavem” because of his social responsibility to promote sustainable farming and gardening. Itef uses his music to connect with his community and as a platform to discuss sustainable living, which she relates to as a musician.

Spanish translation coming soon.