



# New England Botanic Garden

AT TOWER HILL

## PRESS RELEASE

For Immediate Release

### New England Botanic Garden Announces New Chief Operating Officer

***Matthew Krumme will bring operations expertise to leadership role***

**BOYLSTON, MA, February 3, 2026 –** [New England Botanic Garden at Tower Hill](#) recently announced the appointment of Matthew Krumme as Chief Operating Officer. With over 25 years of experience in operations and organizational leadership across nonprofit, cultural, and hospitality organizations, Krumme brings valuable expertise to the Garden. In this new role, he will oversee operations, facilities, visitor services, the Garden Shop, and private events, as well as manage the Garden's outsourced food service and IT contractors.

"We are excited to welcome Matt as the new Chief Operating Officer at the Garden," says Grace Elton, CEO of New England Botanic Garden. "His leadership will be instrumental in refining our daily operations and enhancing the visitor experience as we continue to welcome a growing number of guests each year. Matt's expertise will also help foster high-performing environments for the Garden's team of talented staff."

Krumme has extensive experience in organizational growth, community engagement, and strategic partnerships and has excelled at aligning mission, strategy, and resources, especially through periods of growth and transition. Before joining the Garden, Krumme served as Deputy Director at the Seacoast Science Center, where he led day-to-day operations, guided the organization through a period of transition as Interim Executive Director, and supported strategic planning and revenue growth initiatives. His previous roles include Director of Recreational Enterprises at The Trustees of Reservations, where he oversaw operations across multiple properties, and Associate Director of Business Partnerships at the California Academy of Sciences, where he managed front-of-house divisions and vendor relationships. Krumme also brings entrepreneurial experience as a chef and business owner.

"I am pleased to join the excellent team at New England Botanic Garden," says Krumme. "I find the Garden's focus on education, sustainability, and accessibility inspiring, and I look forward to contributing my operational experience to help support the Garden's mission and its long-term goals."

Krumme is from Bedford, MA, and holds a B.S. in Hospitality Management from the University of Massachusetts Amherst.

To learn more about New England Botanic Garden at Tower Hill visit [www.nebg.org](http://www.nebg.org).

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**Photo Caption and Credit:** Matthew Krumme, Chief Operating Officer at New England Botanic Garden.  
*Photo by Megan Stouffer/New England Botanic Garden.*

#### **About New England Botanic Garden at Tower Hill**

New England Botanic Garden at Tower Hill is a nonprofit organization located at 11 French Drive in Boylston, Massachusetts. A regional destination, the Garden is operated on nearly 200 acres by the Worcester County Horticultural Society, one of the oldest of its kind in the country, and is open to the public for garden viewing, trail walking, educational programs, private events, weddings, exhibitions, and more. In 2023, New England Botanic Garden was voted "[Top Botanic Garden in the U.S.](#)" by *TravelAwaits*. New England Botanic Garden is an [AAM-accredited](#) museum that includes an irreplaceable collection of plants and creates opportunities for visitors to experience the wonder of plants, learn about the natural world, and make joyful connections. Learn all about New England Botanic Garden including its history, mission, and its staff at [www.nebg.org](http://www.nebg.org).

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